

**Option 1**

**Program Level Outcomes Assessment Plan**

Program Name/College: Digital Cinema, College of Imaging Arts and Sciences College Contact for Program Assessment: David Long

Program Goals	Student Learning Outcomes	Academic Program Profile	Data Source/Measure Curriculum Mapping	Benchmark	Timeline	Data Analysis Key Findings	Use of Results Action Items and Dissemination
Please List program-level goals	Students will be able to: (task, capability, knowledge, skills, and dispositions) Use measurable verbs.	Alignment to the five RIT essential outcomes - check all that apply <input checked="" type="checkbox"/> Double click on the check box and find the <b>Default Value</b> and click <b>Checked</b> to check the box. To uncheck, the box, double click and then click <b>Not Checked</b> .	Assessment opportunity (course/experience) method/measures, assignment/rubric)	Standard, target, or achievement level (usually a %) Statement of student Success	Identify when and how data are collected, aggregated, and analyzed	Identify who is responsible and list key findings	Identify how results are used and shared. List any recommendations or action items
Develop student proficiency in relevant technologies, including but not limited to image capture devices, imaging physics, image processing, post-production workflows and exhibition standards and equipment	1. Describe the technical aspects and image science fundamentals of how capture, production, post-production and exhibition technologies work	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-304-Film Projection & Digital Cinema - Final Exam	85% of students meet or exceed overall satisfactory score on final exam	Starting in 2013, data collection will be at the end of each Fall and Spring semesters when course is offered.  Aggregation and analysis will take place during the Spring semester.	Department Chair will schedule and run the review session along with participation from faculty members.  Student performance and feedback information will be analyzed to determine success of course and student experience.	Department Chair and faculty will approve recommendations, based on data collected, to be implemented and faculty will be responsible to implement any changes for the next course offering. Findings will be shared with school and/or college as needed.
Educate students in the professional crafts of filmmaking, including the proper use and application of tools and techniques	1. Operate production and animation motion picture related equipment and demonstrate knowledge and understanding of techniques associated with filmmaking. 2. Develop an understanding for and working relationship with the creative side of the motion picture business	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-102-Production II - In class and school wide project screening critique	85% of students meet or exceed satisfactory score on class and school project screening	Data will be collected and analyzed for two outcomes each year.  Starting Spring 2011, data will be collected for current program and analyzed for one outcome each year until semester conversion.	Student job placement statistics and internship/Co-op evaluations will be analyzed and reviewed to assess student industry performance.	

Train students to develop analytical engineering and problem solving skills resulting from a focus on scientific theory, concept derivation and laboratory experimentation	1. Design and implement engineering solutions to technical motion picture industry related problems	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-402-Senior Project II -Senior project paper and final presentation	90% of students meet or exceed overall satisfactory score on their senior project			
Develop communication and leadership skills that allow for successful collaboration and efficient team dynamics for working in a collaborative medium	1. Demonstrate public speaking skills 2. Demonstrate the ability to collaborate and contribute in an interdisciplinary environment 3. Demonstrate understanding of international standards organizations and bodies and their application to the global motion picture industry.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input checked="" type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-303-Digital Post-Production Technology - Final project paper and presentation	85% of students meet or exceed overall satisfactory score on final project and presentation			
Provide opportunity for students to explore the intrinsic interplay of image science and filmmaking, allowing for further specialization in focused aspects of either filmmaking technology or the creative arts	1. Describe the motivations behind creative decisions 2. Identify and communicate the technical requirements and solutions to implement creative decisions at all stages of the motion picture chain	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-202-Production Processes - In class and school wide project screening critique  Film/Video Internship -Internship evaluation	85% of students meet or exceed overall satisfactory score on class and school screening  85% of students receive above satisfactory performance rating of 3 (1-5 scale) or higher on employer evaluation			
Deliver sufficient training and experience for graduates to be qualified for careers ranging from the research and	1. Apply knowledge and skills acquired in motion picture technologies to technical or creative careers	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	Senior exit interview and follow-up interview  General employer feedback through a survey	75% of graduates obtain positions in motion picture or related business within a year after graduation			

development of motion picture technologies to the practice of technical film crafts such as digital color correction, visual effects and cinematography	in the field						
---	--------------	--	--	--	--	--	--