

Option 1

Program Level Outcomes Assessment Plan

Program Name/College: School of Film and Animation, College of Imaging Arts and Sciences
BFA Live Action and Animation Options

College Contact for Program Assessment: Malcolm Spaul

Program Goals	Student Learning Outcomes	Academic Program Profile	Data Source/Measure Curriculum Mapping	Benchmark	Timeline	Data Analysis Key Findings	Use of Results Action Items and Dissemination
Please List program-level goals	Students will be able to: (task, capability, knowledge, skills, and dispositions) Use measurable verbs.	Alignment to the five RIT essential outcomes - check all that apply <input checked="" type="checkbox"/> Double click on the check box and find the Default Value and click Checked to check the box. To uncheck, the box, double click and then click Not Checked .	Assessment opportunity (course/experience) method/measures, assignment/rubric)	Standard, target, or achievement level (usually a %) Statement of student Success	Identify when and how data are collected, aggregated, and analyzed	Identify who is responsible and list key findings	Identify how results are used and shared. List any recommendations or action items
Develop proficiency in the craft of motion picture production, including the proper use and application of tools and techniques.	1. Operate motion picture related equipment	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input checked="" type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-101- Production I - In class and school-wide project screening critique	80% of students meet or exceed overall satisfactory score on class and school project screening	Starting in 2013, data collection will be at the end of each Fall semester when course is offered. Aggregation and analysis will take place during the Spring semester.	Department Chair will schedule and run the review session along with participation from faculty members. Student performance and feedback information will be analyzed to determine success of course and student experience.	Department Chair and faculty will approve recommendations, based on data collected, to be implemented and faculty will be responsible to implement any changes for the next course offering. Findings will be shared with school and/or college as needed
	2. Demonstrate knowledge and understanding of techniques associated with filmmaking.		CIAS-SOFA-101- Production I - In class and school-wide project screening critique	80% of students meet or exceed overall satisfactory score on class and school project screening	Starting Spring 2011, data will be collected for current program and analyzed for one outcome each year until semester conversion		
	3. Produce a short motion picture work from concept to final realization.		CIAS-SOFA-101- Production I - In class and school-wide project screening critique	75% of students meet or exceed overall satisfactory score on class and school project screening			
Provide historical, theoretical, and ethical perspectives on all forms of cinema as art, communication and entertainment.	1. Analyze how film in various forms relates to culture.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input checked="" type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-362 International Film History: Topic - paper – OR – CIAS-SOFA-241 History And Aesthetics of Animation – final exam * These courses address two different populations of students within SOFA.	75% of students meet or exceed overall satisfactory score on a paper / final exam	Starting in 2014, data collection will be at the end of the semester in which the course is offered. Aggregation and analysis will take place during the following semester.	Same as above.	Same as above..

	2. Identify the historical, cultural, and ethical importance of cinematic movements.		<p>CIAS-SOFA-362 International Film History: Topic - paper – OR – CIAS-SOFA-241 History And Aesthetics Of Animation – final exam</p> <p>* These courses address two different populations of students within SOFA.</p>	75% of students meet or exceed overall satisfactory score on a paper / final exam			
Develop communication and leadership skills that promote successful collaborations and efficient team dynamics	1. Work with a crew on a film or work with collaborators on an animation project.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	<p>CIAS-SOFA-217 Animation Production Workshop I – OR – Production Workshop (CIAS-SOFA-211 Documentary – OR – CIAS-SOFA-212 Fiction – OR – CIAS-SOFA-213 Radical Cinema) - In class critique</p> <p>*Students have a choice of workshop. This list reflects the courses in which this outcome can be measured.</p>	90% of students meet or exceed overall satisfactory score on project collaboration	<p>Starting in 2013, one of these workshops will be selected as the source of data. There will be a rotation of selected workshops each semester the course is offered.</p> <p>Data collection will be at the end of the semester in which the course is offered.</p> <p>Aggregation and analysis will take place during the following semester.</p>	Same as above.	Same as above.
Develop a creative vision which demonstrates the ability to translate ideas into narrative and abstract concept development for an intended work	1. Write and direct a short film/animation.	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input checked="" type="checkbox"/> Creative/Innovative Thinking	<p>CIAS-SOFA-217 Animation Production Workshop I – OR – Production Workshop (CIAS-SOFA-211 Documentary – OR – CIAS-SOFA-212 Fiction – OR – CIAS-SOFA-213 Radical Cinema) - In class and school-wide project screening critique</p> <p>*Students have a choice of workshop. This list reflects the courses in which this outcome can be measured.</p>	75% of students meet or exceed overall satisfactory score on class and school project screening	<p>Starting in 2014, one of these workshops will be selected as the source of data. There will be a rotation of selected workshops each semester the course is offered.</p> <p>Data collection will be at the end of the semester in which the course is offered.</p> <p>Aggregation and analysis will take place during the following</p>	Same as above.	Same as above.

					semester.		
Cultivate the understanding and practice of critical analysis of all forms of cinema	1. Demonstrate an approach to critical analysis of film and animation.	<input checked="" type="checkbox"/> Critical Thinking <input type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input checked="" type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	<p>CIAS-SOFA-362 International Film History: Topic - paper – OR –</p> <p>CIAS-SOFA-241 History And Aesthetics of Animation – final exam</p> <p>* These courses address two different populations of students within SOFA.</p>	75% of students meet or exceed overall satisfactory score on paper / final exam	<p>Starting in 2013, data collection will be at the end of the semester in which the course is offered.</p> <p>Aggregation and analysis will take place during the following semester.</p> <p>Starting Spring 2011, data will be collected for current program each year until semester conversion</p>	Same as above.	Same as above.
Provide perspectives on the potential impact of cinema and the responsibility of the filmmaker	1. Articulate the role of a filmmaker	<input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Ethical Reasoning <input type="checkbox"/> Integrative Literacies <input type="checkbox"/> Global Interconnectedness <input type="checkbox"/> Creative/Innovative Thinking	CIAS-SOFA-106 Film Syntax – paper	75% of students meet or exceed overall satisfactory score on a paper	Starting in 2014, data collection will be at the end of the semester in which the course is offered.	Same as above.	Same as above.
	2. Describe the impact of cinema on an audience		CIAS-SOFA-106 Film Syntax – paper	75% of students meet or exceed overall satisfactory score on a paper	Aggregation and analysis will take place during the following semester.		